

The Next Generation Of Mineral Make-Up!

2011 - 2012 CATALOGUE

bellápierre®

The Next Generation Of Mineral Make-Up!



Pages 2 - 7 ■ Face Products



Pages 11 - 15 ■ Eye Make-Up



Pages 18 - 19 ■ Mixing Products



Pages 22 - 27 ■ Make-Up Kits



Pages 8 - 10 ■ Make-Up Brushes



Pages 16 - 17 ■ Luxurious Lips



Pages 20 - 21 ■ Skin Care



Page 28 ■ Trio Sets

ABOUT bellápierre®

The next generation of mineral make-up has arrived! **Bellápierre** (meaning 'beautiful stone') products give every woman exactly what she wants out her make-up, a flawless, natural look with vibrant color options!

Bellápierre is much more than just another mineral make-up brand. Every product in the range has a special twist or edge, which make it unique. Moreover, our products are composed of 100% pure minerals and pigments, which make our make-up suitable for everyone! Bellápierre products accommodate all skin tones and types from normal, oily, dry, and sensitive. The unrivaled variety, purity, versatility, and simplicity of Bellápierre products mean they are suitable for everyone and every occasion! This positions Bellapierre as an on-trend, 'catwalk style' mineral make-up brand.

Bellápierre uses 100 % **PURE MICA POWDER** with no other additives or ingredients whatsoever; this sets our company apart from other brands. Pure MICA is a rock, which is oxidized for color. It occurs in nature in sheets and is ground up to make various colors of shimmer and glitter.

In addition to Mica, **Bellápierre** products contain other minerals that protect and nurture the skin, such as Titanium Dioxide, a naturally occurring sunscreen. When added to makeup, it provides a natural resistance to harmful UV rays. The mineral itself reflects the sunliaht so you get a natural SPF of 15 to 20.

Most mineral make-up companies only use 2-5% MICA in their products together with chemicals and fillers such as oil, wax, parabens and talc.

These are not only highly comedogenic (meaning they cause your pores to clog and eventually cause black heads, white heads, break outs, and the expansion of the pores), they are also more dangerous for your long-term health.

OUR CORE VALUES ARE:

PURITY:

Bellápierre Mineral Make-up contains 100% minerals - no talc, bismuth oxychloride or any other chemicals/harmful ingredients. Our products are recommended by dermatologists and offer complete coverage for all skin types.

VARIETY:

With over 55 shimmer powders, 10 shades of foundation, and 8 shades of blushers & bronzers, the possibilities are endless! The products can be blended to accommodate any skin tone!

SIMPLICITY:

The formulation of *Bellápierre* Mineral Make-up gives many of our products a multi-purpose usage and makes mineral make-up easier to apply than ever before.

QUALITY:

As well as using only the highest quality ingredients, **Bellápierre** offers attractive and practical packaging including powder containers, compacts, pots, jars, and bottles. All pots contain dial sifters to prevent spillage and control flow of powder; all lids contain liners, which act as a pallet to hold the powder.





bellápierre FACE PRODUCTS

■ MINERAL 5-IN-1 FOUNDATION

Bellápierre Mineral 5-in-1 Foundation contains just four ingredients; four minerals which are kind and gentle, protective and nurturing for the skin

a rock which is oxidized for color. It occurs in nature in sheets and is ground up to make colors Mica

shimmer and alitter.

Iron Oxide a mineral used to create different shades and pigments.

a mineral with naturally occurring sunscreen. When added to makeup, it provides natural

resistance to harmful UVA rays. The mineral itself reflects the sunlight so you get a natural SPF

of 15 to 20

Bellápierre Face Products

Zinc Oxide also a mineral with naturally occurring sunscreen; offering protection from UVB rays.

These mineral ingredients give our give our 5-in-1 Foundation the same properties as a concealer, SPF, finishing powder, and setting powder! Therefore, you no longer need a different product for each job; this foundation does it all!

Bellápierre Mineral 5-in-1 Foundation provides complete coverage for all skin types, even the most sensitive. It does not fade, smudge, or crease and helps to diminish the appearance of fine lines and wrinkles, making it great for mature skin.

The formulation of our *Mineral 5-in-1 Foundation* means that it lasts longer, without the need to re-apply. A single pot can last up to a year - even with daily use!

Bellápierre Mineral 5-in-1 Foundation is available in 10 shades, suitable for all skin tones.

■ Sifter Jar ■ 9g ■ \$64.99 /£34.99/€34.99

To determine the shade that is most suitable to your skin tone please refer to our "Shade Matcher" on page 29



■ MF001 ■ ULTRA





(Liaht - Liaht Skin Tone with Neutral to Golden Undertone)



■ MEOO3 ■ LATTE (Medium - Light Skin Tone with Red to Golden Undertone)



■ MF004 ■ CININAMON (Tan - Medium Light to Medium Skin Tone with Neutral Undertonel



■ MF00.5 ■ NUTMEG (Light Olive - Medium Warm Skin Tone with Golden Undertone)



(Olive - Deep Medium Skin Tone with Neutral Undertone)



■ MF007 ■ BROWN SUGAR (Golden Dark - Light Caramel Skin Tone with Golden Undertonel



(Dark - Dark Caramel Skin Tone with Reddish Undertone)



■ MF009 ■ CHOCOLATE TRUFFLE (Deep - Deep Skin Tone with Neutral Undertone)



■ MF010 ■ DOUBLE COCOA (Very Deep - Very Deep Skin Tone)

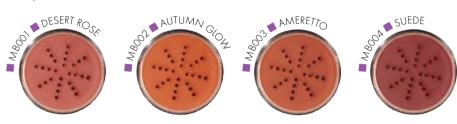
Page 2 Page 3

■ MINERAL BLUSH

Bellápierre Mineral Blush creates a soft, radiant glow for perfect fresh-faced rosy cheeks.

The purity of **Bellápierre Mineral Make-up** is one of the many qualities which set the brand apart from others. Our Mineral Blush is no exception. Recommended by make-up artist and dermatologists, it is suitable for all skin types and conditions from oily skin to dry, mature types, and even the most sensitive.

Bellápierre Mineral Blush is available in 4 shades.

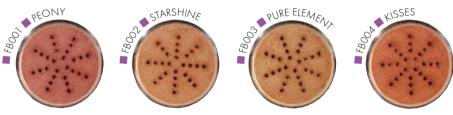


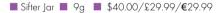
■ Sifter Jar ■ 9g ■ \$45.00 /£29.99/€29.99

■ MINERAL FACE & BODY BRONZER

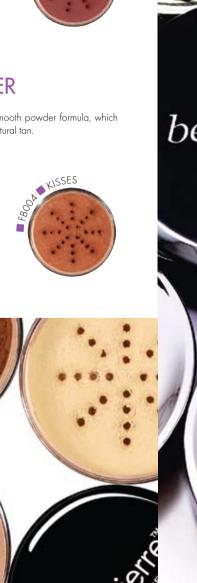
Bellápierre Mineral Face & Body Bronzer features an award-winning, silky-smooth powder formula, which adds a healthy, sun-kissed glow to any complexion; it instantly gives your skin a 'natural tan.

Bellápierre Mineral Face & Body Bronzer is available in 4 shades.





Page 4



COMPACT BEAUTY

Compact Beauty is Bellápierre's new and unique range of pressed mineral make-up, which is equal in quality and performance to our loose mineral powder.

The Compact Beauty range is made with pure mineral pigments ground to the smoothest texture, bound with soothing Jojoba to moisturize the skin and infused with Honeysuckle extract to ensure products' longevity.

Bellápierre Face Products

Compact Beauty is easy to use, portable and offers the convenience of conventional makeup without the parabens, bismuth oxychloride or any other harmful ingredients. Each product in the range contains Titanium Dioxide and Zinc Oxide, two minerals with naturally occurring sunscreen. When added to makeup, they provide natural resistance to harmful UVA rays. The minerals reflect the sunlight, providing a natural SPF of 15 to 20.

Recommended by make-up artists and dermatologists, Compact Beauty is suitable for all skin types and conditions from oily skin to dry, mature types and even the most sensitive.



■ COMPACT MINERAL 5-IN-1 FOUNDATION

Bellápierre Compact Mineral 5-in-1 Foundation is ideal for travel and applying make-up 'on-the-go' without the mess. Like our loose 5-in-1 Foundation, our Compact Mineral 5 in-1 Foundation has the same properties as a Concealer, Foundation, Setting Powder and SPF 15.

TO APPLY: Using the Bellápierre Concealer Brush, lightly swirl into compact and then apply directly under the eye area and onto any imperfections. Tap gently to ensure full coverage, and then using the bellapierre Powder Dome Brush; gently swirl into the compact and apply onto entire face until desired coverage is achieved.

Bellápierre Compact Mineral 5-in-1 Foundation is available in 10 shades.





(Light - Light Skin Tone with

Neutral to Golden Undertonel





■ CINNAMON (Medium - Light Skin Tone with (Tan - Medium Light to Medium Red to Golden Undertone) Skin Tone with Neutral Undertone)





(Olive - Deep Medium Skin

Tone with Neutral Undertonel



Tone with Golden Undertonel



IDark - Dark Caramel Skin Tone with Reddish Undertonel

■ NUTMEG (Light Olive - Medium Warm Skin Tone with Golden Undertonel

■ PMF009 ■ CHOCOLATE TRUFFLE

(Deep - Deep Skin Tone

with Neutral Undertonel

PMF005





■ PMF010 DOUBLE COCOA (Very Deep -Very Deep Skin Tonel

To determine the shade that is most suitable to your skin tone please refer to our "Shade Matcher" on page 29



■ COMPACT MINERAL BLUSH

Bellápierre Compact Mineral Blush creates a soft, radiant glow for perfect fresh-faced rosy cheeks. Our Compact Mineral Blush is ideal for travel and applying make-up 'on-the-go' without the mess.

TO APPLY: Using Bellápierre's Blush Brush, swirl into compact and apply sparingly along cheek bones and T-zone (forehead, nose & chin) to achieve a natural glow.

Bellápierre Face Products

Bellápierre Compact Mineral Blush is available in 4 shades.

■ Compact ■ 10g ■ \$49.99/\$29.99/€29.99



■ COMPACT MINERAL FACE & BODY BRONZER

Bellápierre Compact Mineral Bronzer creates a sun-kissed glow for a natural looking tan. Pressed mineral bronzer is ideal for travel and applying make-up 'on-the-go' without the mess.

TO APPLY: For a sun-kissed look; using bellápierre's Blush Brush, swirl into compact and apply a small amount of bronzer onto your cheek bones and T-zone. To enhance a tan, apply Bronzer to your shoulders and neckline using Bellápierre's Fan Brush.

Bellápierre Compact Mineral Face & Body Bronzer is available in 4 shades.



Page 6 Page 7

bellápierre MAKE-UP BRUSHES

■ PROFESSIONAL BRUSH SET

Bellápierre Professional Brush Set includes all the brushes you need for perfect mineral make-up application, loose or pressed. All brushes have sturdy handles and the natural goat and sable hairs are silky soft. This set



■ FOUNDATION BRUSH

■ FOBR01 ■ \$29.99/£29.99/€29.99

Bellápierre Foundation Brush is made from a combination of soft sable and goat hair. **Bellápierre** foundation adheres easily to the bristles for perfect coverage. The tapered brush head is ideal for applying foundation to the nose and eye area.



■ BLUSH BRUSH

■ BLBR01 ■ \$29.99/£24.99/€24.99

Bellápierre Blush Brush is made from a combination of badger and sable mix and angled perfectly for contouring and all over cheek application.



■ CONCEALER BRUSH

■ COBR01 ■ \$24.99/£19.99/€19.99

Bellápierre Concealer Brush is an essential for mineral make-up application! Use the Bellápierre Concealer Brush to apply our Loose or Compact Foundation under your eyes and problem areas prior to the application of foundation on remaining areas of your face.



■ EYE SHADOW BRUSH

■ SHBRO1 ■ \$19.99/£14.99/€14.99

Bellápierre Make-Up Brushes

Bellápierre Eye shadow Brush is made from sable and goat hair to create a silky soft tapered brush head. If you have sensitive eyelids this is a wonderful brush to use. It will not irritate the skin and it feels great too.



■ FYFLINER BRUSH

■ LIBRO1 ■ \$12.99/£14.99/€14.99

Made with Taklon, the angled **Bellápierre Eyeliner Brush** is ideal for creating a thin controlled line across upper and lower lash lines. It is also ideal for filling in or creating dramatic eyebrows. The Eyeliner Brush can be used wet for a more dramatic effect or dry for a softer, casual look.



■ FAN BRUSH

■ FABRO1 ■ \$15.00/£19.99/€19.99

Bellápierre Fan Brush is exceptionally soft and ideal for the application of Bellápierre Bronzers and Shimmer Powders. It is excellent for highlighting the upper cheekbones as well as contouring the cheeks, temples and under the jaw line.



Page 8 Page 9

■ KABUKI BRUSH

■ KABRO1 ■ \$29.99/£29.99/€29.99

Made with Taklon, the *Bellápierre Kabuki Brush* is an essential accessory for your make-up kit. Its compact size, design, and super-soft bristles make it an excellent tool for achieving an all-over, flawless coverage.



■ 5 PIECE TRAVEL BRUSH SET

Bellápierre is introducing an easy way of travel in style with our five piece brush travel set, this set includes:

- Foundation Powder Brush
- Concealer Brush
- Eye Shadow Brush

- Angled Blush Brush
- Liner/Brow Brush
- Carry Case

- TRSET001 5 Piece Travel Set
 \$39.99/£45.00/€45.00



■ BRCLOO1 ■ 50ml ■ \$12.95/£11.50/€15.00

Bellàpierre Professional Brush Sanitizer gently and thoroughly cleans and conditions both natural and synthetic make-up brushes. Simply pump one spray to each side of makeup brush and gently tissue off makeup residue. Let the brushes air dry for 1-2 minutes.



BROW & EYELINER PENCILS

■ bellápierre® BROW PENCILS

Bellápierre's Natural Brow Pencils provide soft, subtle and long-wearing definition in an instant. It glides on easily and leaves a natural finish. Bellápierre Brow Pencils are made with all natural botanical waxes such as jojoba, safflower, vitamin E, and 100% pure mineral pigments, and are waterproof for all day wear.

Bellápierre's Natural Brow Pencils are available in 3 perfect match shades to complement every brow color!

■ 1.8g Pencil ■ \$20.00/£15.00/€15.00

(Shades are as follows - pictured from left to right)

■ EBPO01 ■ 01 - MIDNIGHT BLACK

■ EBPO02 ■ 02 - DARK CHOCOLATE

■ FBP003 ■ 03 - COCOA BROWN



& Eyeliner Pencils

■ bellápierre® EYELINER PENCILS

Bellápierre's New all-natural Eyeliner Pencils create eye popping definition. Enriched with all-natural waxes such as jojoba, safflower, vitamin E, and packed with 100% pure intense mineral pigments. Whether you want smokey, vibrant or natural eye makeup, Bellápierre's Eyeliner Pencil can achieve the style you are looking for. This smooth all-natural eyeliner is hypoallergenic and can be used on both the top and bottom of the eyelids. Thanks to its all-natural ingredients and waxes, these pencils are suitable for sensitive eyes and contact wearers.

Bellápierre's all-natural Eyeliner Pencils are available in 5 colors.

■ 1.8g Pencil ■ \$15.00/£12.99/€12.99

(Shades are as follows - pictured from top to bottom)

■ ELPOO7 ■ 07 - SNOW WHITE

■ ELPO06 ■ 06 - EBONY

■ ELPO05 ■ 05 - CHARCOAL

■ ELPOO3 ■ 03 - MIDNIGHT BLUE

■ ELPOO1 ■ 01 - CHOCOLATE



■ SHIMMER POWDER

Bellápierre Shimmer Powder is the ultimate, all-in-one mineral make-up product. Mixed with your favorite moisturizer, lip balm, or even a drop of water it becomes an eye shadow, eyeliner, mascara, lipstick, bronzer and nail polish.

Whether you choose to mix our Shimmer Powder, or use it on its own, you can create your very own look; wet or dry, shimmery or matte, natural or dramatic.

For more information on our range of mixing products, see page 18.

Bellápierre Shimmer Powder can be applied with your finger tips, or you can use a brush, cotton bud or sponge applicator to achieve your favorite looks.

The ingredient that sets *Bellápierre Shimmer Powders* apart from other mineral make up brands is PURE MICA POWDER - a natural "glitter". Pure mica is a rock, which is oxidized for color. It occurs in nature in sheets and is ground up to make colors and shimmers. Our Shimmer Powders also contain Titanium Dioxide, a naturally occurring sunscreen. When added to makeup, it provides natural resistance to harmful UV rays.

Recommended by make-up artists and dermatologists, **Bellápierre Shimmer Powders** are suitable for all skin types, even the most sensitive. With an extensive range of 55 colors that can be mixed to create even more shades, the options are endless!



Eye Make-Up

Bellápierre

Page 12 Page 13

Page 14

■ SHIMMER 9STACK













■ 9 Single Square Pots ■ 15.75g

■ \$89.99/£59.99/€59.99



■ COSMETIC GLITTER

Bellápierre Glitter can be applied with a make-up brush, cotton bud or even your finger tip! They can be mixed with make-up, used on their own or over your make-up. The glitter is so versatile it can be used anywhere on the body...

Bellápierre suggest...

Achieve your very own body-art: using Bellápierre Color Stay draw any shape and sprinkle your choice of Cosmetic Glitter over it!

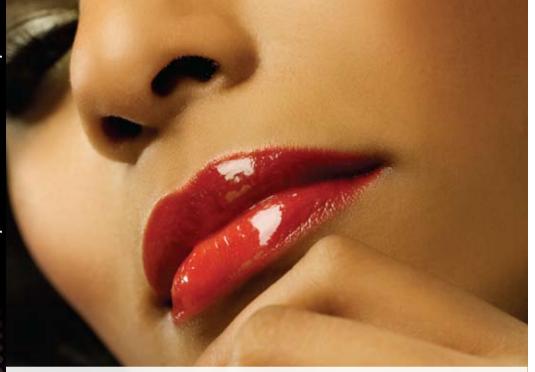
Create sparkle for your eyelashes and hair: simply mix your favorite color/s with clear mascara or hair gel!

Add your favorite Cosmetic Glitter to your bubble bath to liven up your bath time!

Bellápierre Cosmetic Glitter is available in 9 colors.

■ Sifter Jar ■ 3.5g ■ \$14.99/£12.99/€12.99





bellápierre LUXURIOUS LIPS

■ bellápierre® LIPSTICK

The smooth and silky formula of **Bellápierre Mineral Lipstick** delivers a long-lasting, moisturizing and nourishing color. It contains minerals such as Titanium Dioxide, which provides natural protection from the sun all year round.

Bellápierre Mineral Lipstick does not contain lanolin, bismuth oxychloride, parabens or any other potentially harmful chemicals or fillers.

Bellápierre Mineral Lipstick is available in 5 shades:

(Colors are as follows - pictured from left to right)

- LSOO1 CATWALK,
- LSOO2 ENVY,
- LSOO3 FIERCE.
- LS004 LUMINOUS,
- LSOO5 RUBY
- Lipstick 3.5g
- \$17.99/£14.99/€14.99



■ bellápierre® LIP LINER PENCILS

Create lipstick ready definition with *Bellápierre's* all-natural Lip Liner Pencil's. *Bellápierre Lip Liner Pencils* provide a finished look for a beautiful pout.

Bellápierre Lip Liner Pencils are made with 100% pure mineral pigments, all natural botanical waxes such as jojoba, safflower, and vitamin E creating waterproof wear so you never have to worry about re-applying after eating or drinking.

Bellápierre's all-natural Lip Liners are available in 4 'Liptastic' shades ranging from dramatic to natural.

■ 1.8g Pencil ■ \$18.00/£10.00/€10.00

(Shades are as follows - pictured from left to right)

■ LLP001 ■ 01 - NATURAL ■ LLP002 ■ 02 - NUDE

■ LLP003 ■ 03 - CINNAMON ■ LLP004 ■ 04 - TRULY RED

■ bellápierre® SUPER GLOSS LIP PLUMPERS

Bellápierre SUPER Gloss Lip plumpers are made with all-natural ingredients it is infused with Palmitoyl Oligopeptide, a natural plumper, that has the potential to enhance collagen and hyaluronic acid production. This increases the volume in the lip tissue and creates the plumping effect; it also helps minimize fine lines on and around the lips making them smoother and more healthy-looking.

Bellápierre SUPER Gloss Lip plumpers are available in 4 shades.

(Shades are as follows - pictured from left to right)

- LGPOO4 VERY BERRY
- LGP002 CLEMENTINE CITRUS
- LGP003 CHOCOLATE CREAM
- LGP001 BUBBLEGUM



Super Lip Gloss Plumpers ■ 9ml ■ \$24.50/£19.95/€24.99

Page 16 Page 17

MIXING PRODUCTS & ACCESSORIES



■ CIFAR MASCARA

Bellápierre Clear Mascara can be used as an eyebrow gel for grooming or mixed with Bellapierre Shimmer Powders to create your very own colored mascara.

■ SC012 ■ 9ml ■ \$19.99/£19.99/€19.99



Bellápierre Clear Lip Gloss contains vanilla bean extract to keep the lips soft and supple. It can be used on its own or mixed with **Bellápierre** Shimmer Powders to create your very own tinted lip gloss.

■ SC011 ■ 9ml ■ \$10.00/£10.00/€10.00



■ MAKF-UP BASE



Bellápierre's 100% Natural Make-Up Base is a multi-purpose product essential for your make-up bag. The make-up base helps transform our shimmer powders to matte and provides a waterproof base for all Bellápierre Make-Up. It can also be used as a concealer for blemishes and impurities that require additional coverage.

■ SC016 ■ 8.5g Jar ■ \$18.99/£12.99/€12.99



■ EYELINER DUO

Bellápierre Eyeliner Duo includes a black liquid eyeliner for traditional eye liner application and a clear eyeliner which can be mixed with any Bellápierre Shimmer Powders to create any color of your choice.

■ SC017 ■ 3ml Each ■ \$24.99/£19.99/€19.99



■ BLACK MASCARA

Bellápierre Black Mascara is long lasting and formulated to help create thicker and fuller lashes

■ SC010 ■ 9ml ■ \$19.99/£19.99/€19.99

COLOUR STAY

Bellápierre Colour Stay can be applied to the eyes or any other area where you plan to apply Bellápierre Cosmetic Glitter. The Colour Stay will hold the glitters for longer and help achieve a one-of-a-kind, precise application.

■ SC013 ■ 9ml ■ \$10.00/£10.00/€10.00



Bellápierre Mixing Products & Accessories

■ VANILLA BEAN LIP BALM



Bellápierre Vanilla Bean Lip Balm contains hydrating vitamin E to keep your lips soft and supple. The lip balm can be used on its own or mixed with Bellapierre Shimmer Powders to create your very own tinted lip balm.

■ SC014 ■ 7g Jar ■ \$9.99/£9.99/€9.99

■ CIFAR NAIL POLISH

Bellápierre Clear Nail Polish helps to protect against chipping and breaking. It can be used on its own or mixed with **Bellápierre Shimmer Powders** to create your very own colored nail polish.

■ SC015 ■ 15ml ■ \$7.99/£9.99/€9.99



Page 18

bellápierre SKIN CARE

All products in the *Bellápierre Skin Care range* are 100% paraben free and contain Jojoba, a natural oil with essential qualities, which include;

- 1) Fighting bacteria which can cause spots.
- 2) Replacing the natural oil on the skin
- Providing nutrients such as vitamin E & B, complex vitamins, and the minerals silicon, chromium, copper, and zinc.

The **Bellápierre Skin Care range** consists of 8 products:



■ FACIAL MOISTURIZER

Bellápierre Facial Moisturizer provides optimum hydration and nourishment and naturally replenishes the skin leaving it smooth and supple. Rich in antioxidants, it improves elasticity and firmness and decreases the appearance of fine lines and wrinkles, making it ideal for mature skin.

■ Cream Jar
■ 30ml
■ \$79.99/\$45.00/€45.00

■ ANTI-WRINKLE CREAM

This silky cream is formulated to defend against premature aging. When applied morning and night, **Bellápierre Anti-Wrinkle Cream**, helps prevent and reduce fine line and wrinkles while soothing the skin.

■ Cream Jar ■ 30ml ■ \$99.00/£45.00/€45.00

■ FOUNDATION PRIMER

Bellápierre Foundation Primer helps to diminish the appearance of fine lines and enlarged pores. It creates a smooth, even-complexion, making it an ideal base for preparing the skin before applying make-up. The formulation reduces shine and helps make-up stay and last longer.

■ Cream Jar ■ 30ml ■ \$75.00/\$45.00/€45.00

■ EXFOLIATING FACIAL PEEL

Formulated with special ingredients to draw out pore-clogging impurities, *Bellápierre Exfoliating Facial Peel* works as an exfoliating agent and gently sloughs away surface debris, helping to brighten and clarify the skin tone.

Cream lar ■ 30ml ■ \$80.00/£35.00/€35.00

■ REPAIR SERUM

An intensive treatment for problem areas, **Bellápierre Repair Serum** is particularly good for dry and mature skin, which tends to lose its flexibility and natural moisture over time. Used after cleansing and toning it deeply penetrates the layers of the skin and strengthens the cells.

Bellápierre Skin Care

■ Pump Bottle ■ 25ml ■ \$65.00/£34.99/€34.99

■ MILKY CLEANSER

Bellápierre Milky Cleanser is a soft, textured cream cleanser, which gently removes impurities and cleanses deep into the pores. It helps prevent future breakouts without depleting the skin's own moisture, leaving it soft and smooth.

■ Pump Bottle ■ 150ml ■ \$45.00/£24.99/€24.99

■ FACIAL TONER

Bellápierre Facial Toner is a gentle, chamomile-based formula, which purifies the skin and refines the pores. It acts as a soothing agent, leaving your skin feeling clean and refreshed. It is designed for everyday use and is suitable for all skin types.

■ Pump Bottle ■ 150ml ■ \$105.00/£69.99/€69.99

EYE GEL

Bellápierre Eye Gel is designed for the delicate skin around the eye. This gentle and fast-absorbing formula combines fruit extracts and vitamins to enhance antioxidant performance, neutralize free radicals, and help eliminate puffiness.



bellápierre MAKE-UP KITS

■ GET THE LOOK KITS

Bellápierre Get the Look Kits are a range of easy to use kits, designed to help you achieve your favorite looks with 100% mineral make-up.

Spoil yourself or treat someone special.....

Bellápierre Get the Look Kits are the perfect gift for anyone who wants to achieve a flawless, natural look with mineral makeup. From everyday essentials to bold and bright, there is a kit to suit all styles.

Each kit includes all the Bellápierre products you need, together with a set of instructions which explain how to achieve the look in a few simple steps.

Kits include:

- 3x Bellápierre Shimmer Powders (2.35g)
- 1x Bellápierre 100% Natural Make-up Base (8.5g)
- 1x Bellápierre Oval Eye Shadow Brush
- 1x Bellápierre Eye Liner Brush

Step-by-step instructions containing all the information you will need to apply these products and help you 'Get the Look.

■ \$49.99/£39.99/€39.99









■ GET THE LOOK KITS





There are 6 kits available in Bellápierre's Get the Look range:

Bellápierre Make-Up Kits

The 6 kits come in the following shade combinations to help you 'Get the look' -

- GTI001 DEEP OCEAN (Ocean, HaHa, Refined)
- GTL002 PRETTY WOMAN (Champagne, Earth, Cocoa)
- GTL003 PURPLE STORM (Exite, Lavender, Calml
- GTL004 SMOKEY EYES (Snowflake, Tin Man, Noir)
- GTL005 VIBRANT TRIO (Apt. Money, Forest)
- GTI006 WILD FOREST (Discoteque, Forest, Reluctance)
- \$49.99/£39.99/€39.99

EYE AND BROW KITS

Bellápierre's Eye and Brow Kit is designed to help you achieve naturally perfect brows and eyeliner with 100% mineral make-up.

Kit includes:

- 3x Bellápierre Brow Powders (2.35g - Marrone Noir, Ginger Blonde)
- 1x Bellápierre Eye Liner/ **Brow Brush**
- 1x Bellápierre Clear Mascara (9ml)

Step-by-step instructions containing all the information you will need to apply these products

■ \$45.00/£39.99/€39.99





Page 22 Page 23

■ bellápierre GET STARTED KIT

Bellápierre 'Get Started Kit' is the ultimate set to help women achieve exactly what they want out of mineral make-up.

Since its introduction to the beauty industry, mineral make-up has taken the world by storm. Although most women have started to experiment with mineral make-up, there is still a level of uncertainty and lack of confidence when it comes to application techniques.

The Bellápierre 'Get Started Kit' is designed to educate you about the advantages of mineral make-up and to give you the confidence to achieve the flawless, natural look you desire with Bellápierre mineral

The kit contains all the essential products needed to get started with the Bellápierre range, including two shades of '5-in-1' foundations for year-round coverage and an instructional DVD, which explains exactly what products to use and how to use them

Bellápierre 'Get Started Kit' is available in 4 varieties, suitable for all skin tones: Fair, Medium, Dark, and Deep. Each kit contains two complementary foundation shades in each set.

■ \$169.99/£89.99/€89.99



COMPLETE FACE KIT

Bellápierre 'Complete Face Kit' contains everything you need to achieve a Hollywood Star complexion. Your friends and family will surely ask, "why do you look 5 years younger?".

Kit includes:

- 1 x '5-in-1' Bellápierre Mineral Foundation (SPF-15)
- 1 x Bellápierre Mineral Bronzer
- 1 x Bellápierre Mineral Blush
- \$189.99/£130.00/€135.00
- 1 x Bellápierre Makeup Base
- 1 x Bellápierre Lip Balm
- 1 x Bellápierre Blush Brush
- 1 x Bellápierre Powder Brush
- 1 x Bellápierre Concealer Brush

Instructional DVD

Kit includes:

- 2x '5-in-1' Bellápierre Mineral Foundation (SPF-15)
- 1x Bellápierre Mineral Blush
- 1x Bellápierre Mineral Bronzer
- 1x Bellápierre Foundation Brush
- 1x Bellápierre Blusher Brush
- 1x Bellápierre Concealer Brush



ALL OVER FACE AND EYES KIT

Bellápierre 'All Over Face And Eyes Kit' contains everything you need for a complete makeover. Accomplish an amazing transformation using all the products you love from Bellápierre.

Kit includes:

- 1 x '5-in-1' Bellápierre Mineral Foundation (SPF-15)
 - 2 x Bellápierre Shimmer powders
- 1 x Bellápierre Eye Shadow Brush

Instructional DVD

- 1 x Bellápierre Mineral Blush 1 x Bellápierre Makeup Base
- 1 x Bellápierre Power Brush
- Instructional DVD

■ \$169.99/£90.00/**€**95.00



■ DERMA BEAUTY SKIN CARE KIT

The Bellápierre Derma Beauty Skin Care Kit is the perfect kit for a healthy skin care regimen. Bellápierre Derma Beauty Skin Care Kit is 100% paraben free and contains lojoba Oil along with other essential oils in order to balance the oil production of the skin, prevent breakouts, and reduce the appearance of fine lines and wrinkles.

Kit includes:

- 1 x Bellápierre Soothing Eye Gel
- 1 x Bellápierre Refreshing Toner
- 1 x Bellápierre Facial Moisturizer

- 1 x Bellápierre Milky Cleanser
- \$225.00/£125.00/€125.00



■ LEGALLY BLONDE 'GET THE LOOK' KIT

Bellápierre is proud to be the official makeup partner of Legally Blande The Musical in London's West End. To launch this partnership, Bellápierre has designed a special 'Get the Look Kit.'

The special edition kit contains:

1 x Pink Shimmer Powder SP044 'RESONANCE' (2.35g), 1 x Loose Mineral Blush - MB001 DESERT ROSE (4g), 1 x Clear Lip-gloss (9ml) and 1 x Black Mascara (9ml) as well as one of the following:

FAIR: 1 x Loose Mineral Foundation - MF002 IVORY (4g),

MEDIUM: 1 x Loose Mineral Foundation - MF004 CINNAMON (4g)

DARK: 1 x Loose Mineral Foundation - MF006 MAPLE (4g) DEEP: 1 x Loose Mineral Foundation - MF008 CAFE (4g)

■ \$45.00/£35.00/€40.00



■ 9STACK SHIMMER KIT

Bellápierre '9-Stack Shimmer Kit' is all about creating the perfect look for you. From glamorous to natural eyes, lips, nails, and more; this kit has it all.

Bellápierre Shimmer powders can be used as: Powder Eye Shadow, Creamy Eye shadow, Eye Liner, Lip-gloss,

Kit includes:

- 1 x Bellápierre Mineral Shimmer 9-Stack
- 1 x Bellápierre 100% Natural Makeup Base
- 1 x Bellápierre Eyeliner Brush
- 1 x Bellápierre Eye Shadow Brush
- 1 x Bellápierre Lip Gloss

Bellápierre Make-Up Kits

Instructional DVD

■ \$134.99/£80.00/€85.00



Page 26 Page 27

bellápierre ON THE GO TRIO SETS

Bellápierre's unique Trio Sets feature a selection of Bellápierre Eye liners, Lip glosses and Mascara.

Each trio in the range consists of three **Bellápierre** products, all contained in one handy, revolutionary component, which fits perfectly in any handbag. The products can be can be removed and interchanged, allowing you to create your very own 'On the Go Trio' containing your favorite colors and products.



■ ON THE GO TRIO

Bellápierre's innovative 'On the Go Trio' contains three essential everyday cosmetics. It includes a black liquid eye liner that has a professional brush applicator for one-of-a-kind, precise application, one lash-building black mascara, and a vanilla lip aloss that is enriched with Vitamin E.

■ 9ml ■ \$29.99/£29.99/€29.99



■ FYFIINFR TRIO

Bellápierre 'On the Go Eyeliner Trio' contains three beautiful and intense liquid eyeliners, providing a color for any occasion, from day to night.

All three liquid eyeliners have a professional brush applicator for one of a kind precision application. Created with natural waxes and infused with white and green tea extracts, these eyeliners provide complete eye definition with rich "Stay Put" color that lasts throughout the day.

12ml ■ \$34.99/£29.99/€29.99



■ LIP GLOSS TRIO

Bellápierre 'On the Go Lip Gloss Trio' contains three versatile shades of lip gloss to enhance any look or complexion!

From everyday to runway, there is a color for all occassions. Bellápierre Lip Glosses are made with all-natural ingredients and enriched with Vitamin E, Jojoba, Honeysuckle, Avocado, and Sunflower waxes & extracts to give your lips amazing color and shine. These lip glosses will leave your lips soft and supple all day long! (12ml)

■ 12ml ■ \$24.99/£19.99/€19.99

bellápierre SHADE MATCHER

■ MINERAL & COMPACT MINERAL FOUNDATIONS





IVORY

SUGAR







Shade Matcher

Bellápierre

LATTE

004 CINNAMON

005 NUTMEG

006

MAPIF







TRUFFIF

010 CHOCOLATE

DOUBLE COCOA

■ bellápierre® GET STARTED KIT







■ 2 ■ MEDIUM



■ 3 ■ DARK





■ 4 ■ DFFP



Page 28 Page 29



The Next Generation Of Mineral Make-Up!

BELLÁPIERRE USA

Bellápierre Cosmetics, 15155 Stagg Street, Unit A, Van Nuys, Ca. 91405 USA

Toll Free: 1-888-98-BELLA (23552)

BELLÁPIERRE UK

Bellápierre Cosmetics Ltd., Park Royal Road, London W3 6XA UK

Tel: 0800 0234 190